

ADVERTISING & SPONSORSHIP OPPORTUNITIES WITH AUSTCHAM

DOWNUNDER UPDATE
 President of the Australian Chamber of Commerce in Korea

July 2011



AUSTRALIAN PRIME MINISTER VISITS KOREA

Rugby Dinner SUNDOWNERS Breakfast Forum



2011/2012

Supporting Australian and Korean Business

Membership Directory

Supporting Australian and Korean Business



GRAND RUGBY FEVER

Grand Hyatt Seoul presents "Grand Rugby Fever" to help you get into the rugby spirit and capture all the enjoyment from the games, along with great drinks and meals.

Come and experience the fever pitch excitement of the live 2011 1H-Nations rugby matches at Grand Hyatt Seoul.

Date & Time	August 6(Sat), 5:30pm - 7:30pm New Zealand VS Australia August 27(Sat), 5:30pm - 7:30pm Australia VS New Zealand
Venue	J.J. Mahoney's Music Room, Grand Hyatt Seoul
Entrance Fee	KRW 30,000 (including 3 drinks and a rugby friendly snack including service charge tax and tip)
Our Partners	

Information 02-799-8403

There's nothing like a zoo without fences.






There's nothing like Australia.

Australia.com



ABOUT AUSTCHAM

The Australian Chamber of Commerce in Korea (AustCham) with over 240 members representing over 100 companies from many sectors including energy and resources, financial services, education and tourism.

Our mission is to support Australian and Korean businesses and chamber members as an effective source of information, connections and advocacy. We are the peak business networking organization between Australia and Korea and play a constructive role in promoting Australia-Korea commercial relationships.



AUSTCHAM ADVERTISING OPPORTUNITIES

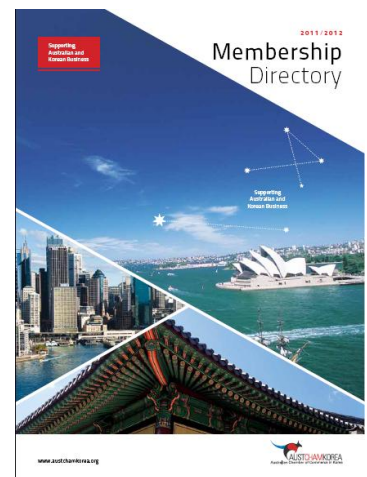
Advertising with AustCham covers a wide variety of formats and media at very attractive rates. Our main advertising channels are:

1. Sponsorship of AustCham Events
2. AustCham yearly membership directory
3. AustCham quarterly Downunder Update
4. Direct emails to members and contacts
5. Banner advertising on website

We are able to develop customized advertising packages that enhance your brand and deliver your message in the best possible way.

For all advertising enquiries please contact Rod Rothwell, Executive Director

**(B) 82 2 2010 8832
(M) 82 2 10 9722 5631
(E) exec@austchamkorea.org
(W) austchamkorea.org
15TH FLOOR, KYOBO BUILDING
1 JONGNO 1-GA
JONGNO-GU SEOUL 110-714**





SPONSORING AUSTCHAM EVENTS

AustCham holds a myriad of events designed to encourage business knowledge, cultural understanding and business contacts among members and the broader community.

Benefits of sponsorship includes, but is not limited to:

1. Prominent placement of your logo on all event-based advertising, media & banners.
2. Public speaking opportunities during events through welcome speeches, presenting prizes etc
3. Recognition of sponsorship in event reviews



AUSTCHAM EVENTS CALENDER INCLUDES:

1. Monthly Breakfast Forums
2. Monthly Social 'Sundowners'
3. Major yearly Australian cultural events including:
 - a. Australia Day
 - b. ANZAC Day
 - c. State of Origin Rugby League
 - d. AFL Grand Final
 - e. Melbourne Cup Luncheon



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